QUESTIONAIRE FOR THE CALDAIN BEAUTY AND APPARELS

RESEARCH ON FASHION, NIGERIA AND THE FASHION INDUSTRY

What is Fashion?

.......................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

How do you view the Nigeria fashion industry?

….....................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................

Do you think Nigeria fashion industry is growing?

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

Are you getting what you want from your designers? If yes /no. why?

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

Are you getting full satisfaction from your designer? If yes /no. why?

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….Do you prefer to buy clothes from a super market or boutique and Why …………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

………………………………………………………………………………………………………………………………………………………………....

Do you prefer clothes from your designer and Why?

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………..

What are the problems with Nigeria fashion industry?

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….…………………………………………

What can you say about Nigeria and the Fashion World?
…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………....

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

………………………………………………………………………………………………………………………………………………………………….

What do you think should be done to improve the Nigeria fashion industry?

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….